



PRESS RELEASE

Staffordshire University based National Consultancy Appointed to Support Major South Wales Harbourside Development

Porthcawl Harbourside CIC is a community interest company formed jointly by Porthcawl Sea Cadets and The Welsh Surfing Federation to develop a multi functional Maritime Centre alongside Porthcawl Harbour. There has already been widespread consultation which has secured substantial local support for the proposals from across Porthcawl and beyond. National consultant **Wider Impact Consultancy Ltd** (WIC) has now been appointed to carry out an in depth feasibility and viability study which will be completed over the next three months.

Announcing the appointment **Michael Clarke**, Porthcawl Harbourside CIC Director and Chair of Porthcawl Sea Cadets emphasised the vital importance of submitting the proposals to an independent and rigorous financial, market and business appraisal. *"It is essential that the business model is built on a sound footing, is clear about its objectives and is financially sustainable in the future. The Board was very impressed with WIC Ltd's presentation and in particular their grasp of what we are seeking to achieve for Porthcawl"*

Wider Impact Consultancy Limited is a successful UK based company, specialising in delivering independent feasibility studies on behalf of public, voluntary and community sector organisations.

Director and lead consultant **Edwin Lewis** has a wide and in-depth understanding of Wales and the South Wales area in particular, with his family originating from the South Wales Valleys, and his company having supported numerous projects and initiatives, many of which, being linked to young people and community capacity building in the Bridgend area.

Edwin is delighted to have been commissioned to carry out an independent feasibility and viability study of the proposed Marina complex and says,

“There can be no doubt that this is an exciting and worthwhile initiative that has the potential to make significant economic and social impacts on the Porthcawl and surrounding areas. We now see our role as ensuring that the project is feasible, and is likely to achieve the aims and objectives of the Project Team. We are looking forward to supporting the role of the Team, carrying out close scrutiny of key issues such as finance, and most importantly listening to the views and opinions of stakeholders, which will involve wider community members’.

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